

handwoven
carpets

ivy / fran

lucy / frenzy

billie

TheAlfredCollection

valerie^{objects}





valerie^{objects}

valerie_objects is an Antwerp-based design label initiated by Axel Van Den Bossche and art director Veerle Wenes, combining their professional and personal tastes for all things good and beautiful.

By allowing designers, architects and artists to translate their signature style into tangible objects, **valerie_objects** has become a unique collection of everyday items with out-of-the-box aesthetics. These are objects people truly get entangled with.

**authentic
thinking
and creative
minds
are at the heart
of the label**



TheAlfredCollection is the label of Belgian textile designers **Marie Mees** and **Cathérine Biasino**.

After fruitful careers as freelance designers, honored with an Henri van de Velde label in 2008 for their work for ARTE, they decided to start their own textile brand in 2009 which quickly got picked up by magazines such as Wallpaper, Damn and Elle. Marie and Cathérine have been working together since 1997 and share a love for natural fabrics, durable design and minimalist aesthetics. Regarding these three parameters, no compromises are being made.

Apart from their collaboration with valerie_objects, Marie and Cathérine have been working with renowned architects such as John Pawson, Marie-José Vanhee and Robbrecht & Daem. Marie and Cathérine both live and work in Ghent

—
photo by Ronald Stoops

TheAlfredCollection

— the archetype of carpets

valerie_objects presents a new member on their team: TheAlfredCollection, a series of handwoven minimalist carpets for those who seek design with an added artistic value and a supreme sense of sustainability.

— Natural materials

Marie and Cathérine's zero-compromise mentality enunciates in the choice of materials. All carpets are crafted with a mixture of two top-shelf wools from New Zealand and Portugal. "The New Zealand wool offers the right softness while the Portuguese adds strength", Marie says. To maximize durability, all carpets are woven by hand at an expert textile company in Portugal with whom the designers built a great relationship since 2010. "This company is a unicum", Marie says. "Handweaving a carpet is very labor-intensive and takes about a week and a half. But the result resonates a beauty that is simply impossible to achieve with a machine".

— Not trendy but timeless

TheAlfredCollection doesn't gush about the arts & crafts aesthetics in which the human error plays an important role. The manual labor is merely tangible in the finesse of the finishing. In fact, Marie and Cathérine mainly keep the designs as minimalist as possible to fully express the texture of the wool. They envision 'timeless' and not 'trendy' designs. "It is our intention that the carpets last twenty years", Cathérine explains. "That's why we avoid hyped colours".

For valerie_objects this creative duo designed four series of carpets named Ivy, Fran, Lucy and Frenzy, — all names referring to Hitchcock characters. The four carpets come in three sizes and excel in durability and sobriety. This is not 'fast design' that expires after a year but a reverence of the archetype of a carpet, pure in form and function. And thus TheAlfredCollection offers a perfect layer of texture to the minimalist interior of the design admirer.

**bottle green /
charcoal black /
natural**

photography by
Filip Dujardin

valerie_objects_ivy / fran / lucy / frenzy / billie

ivy

small

medium

large



valerie_objects_ivy / fran / lucy / frenzy / billie

**_it is our intention
that the carpets last
twenty years, that's why we
avoid hyped colours** —cathérine
biasino

ivy / fran / lucy / frenzy / billie
by TheAlfredCollection

valerie_objects_ivy / fran / lucy / frenzy / billie



—
ivy
small / medium



—
ivy
medium

photography by
Filip Dujardin

valerie_objects_ivy / fran / lucy / frenzy / billie

ivy / fran / lucy / frenzy / billie
by TheAlfredCollection

**ocher /
natural /
anthracite /
silver**

photography by
Filip Dujardin

fran

small

medium

large

_13



valerie_objects_ivy / fran / lucy / frenzy / billie

fran
medium / small



valerie_objects_ivy / fran / lucy / frenzy / billie

fran
small / medium /
large

photography by
Filip Dujardin

**ink blue /
natural /
ocher /
anthracite**

photography by
Filip Dujardin

lucy

small

medium

large



**_to maximize
durability, all carpets
are woven by hand** —marie
mees

ivy / fran / lucy / frenzy / billie
by TheAlfredCollection

valerie_objects_ivy / fran / lucy / frenzy / billie



valerie_objects_ivy / fran / lucy / frenzy / billie

—
lucy
small ^
medium >

photography by
Filip Dujardin

**natural /
charcoal black**

photography by
Filip Dujardin

frenzy

valerie_objects_ivy / fran / lucy / frenzy / billie

small

medium

large



valerie_objects_ivy / fran / lucy / frenzy / billie

ivy / fran / lucy / frenzy / billie
by TheAlfredCollection



valerie_objects_ivy / fran / lucy / frenzy / billie



valerie_objects_ivy / fran / lucy / frenzy / billie

frenzy
large / small

frenzy
small

photography by
Filip Dujardin

ivy / fran / lucy / frenzy / billie
by TheAlfredCollection

**ink blue /
charcoal black /
bottle green /
anthracite**

photography by
Siska Vandecasteele

billie

small

medium

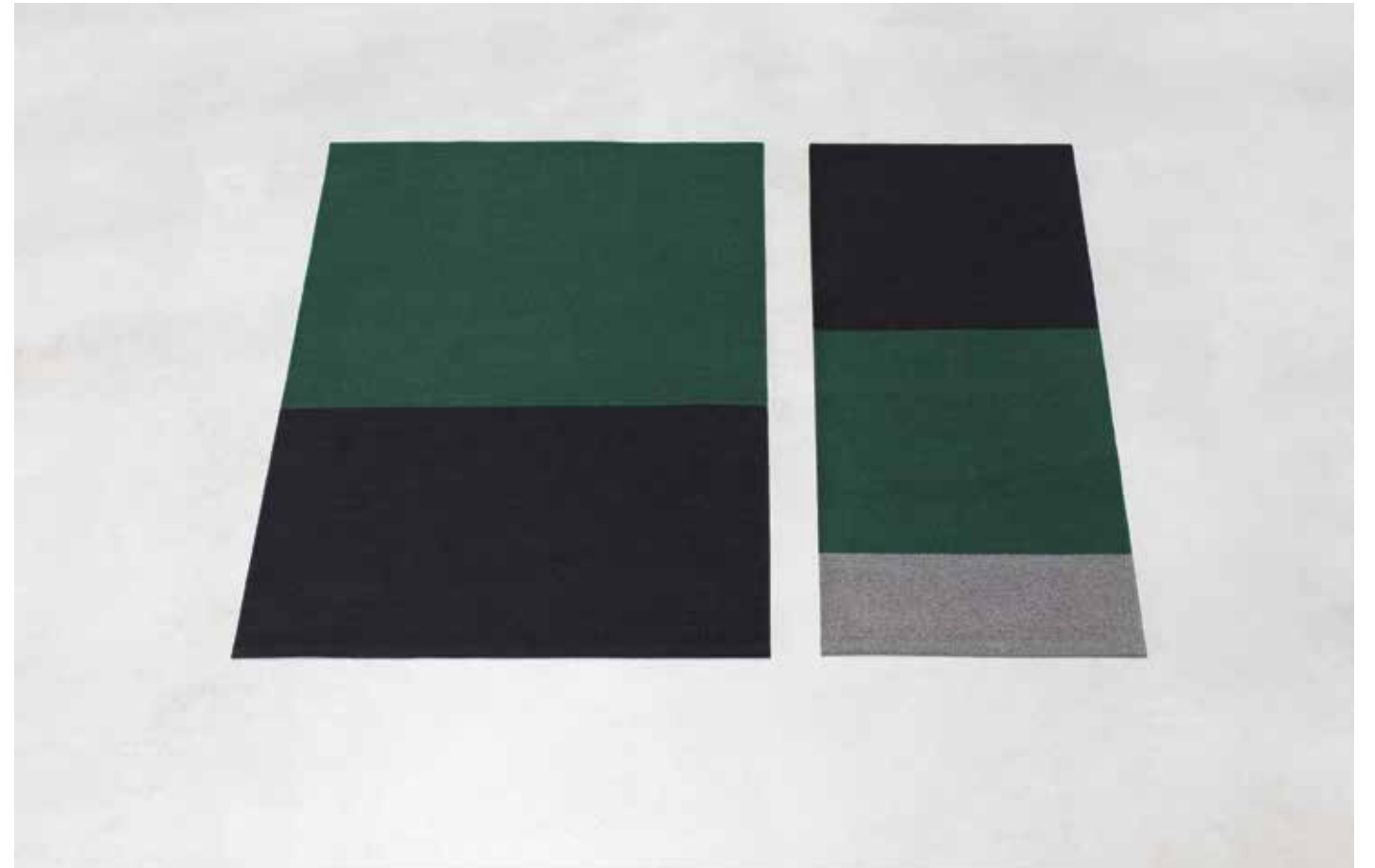
large

25

ivy / fran / lucy / frenzy / billie
by TheAlfredCollection



valerie_objects_ivy / fran / lucy / frenzy / billie



valerie_objects_ivy / fran / lucy / frenzy / billie










—
billie
< large
^ medium / small

photography by
Siska Vandecasteele



ivy













colours — small / medium / large

SMALL V7017001S	 bottle green	 charcoal black	 natural
MEDIUM V7017001M	 bottle green	 charcoal black	 natural
LARGE V7017001L	 bottle green	 charcoal black	 natural



fran



colours — small / medium / large

SMALL V7017003S	 ocher	 natural	 anthracite	 silver
MEDIUM V7017003M	 ocher	 natural	 anthracite	 silver
LARGE V7017003L	 ocher	 natural	 anthracite	 silver



lucy







colours — small / medium / large

SMALL V7017002S	 ink blue	 natural	 ocher	 anthracite
MEDIUM V7017002M	 ink blue	 natural	 anthracite	
LARGE V7017002L	 ink blue	 natural	 ocher	 anthracite



frenzy

colours — small / medium / large

SMALL V7017004S	 natural	 charcoal black
MEDIUM V7017004M	 natural	 charcoal black
LARGE V7017004L	 natural	 charcoal black

carpets —

material:

— 100% wool
— A mixture of Merino, New Zealand and Beira Alta (Portuguese wool)

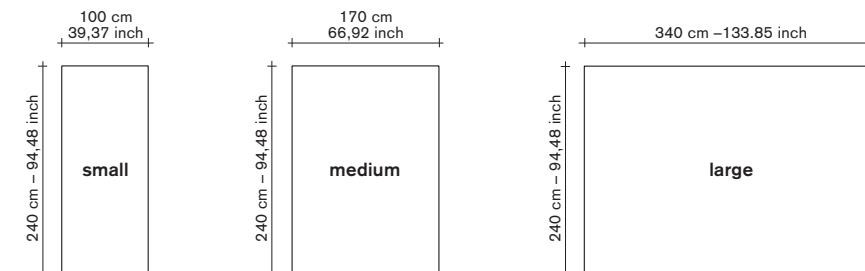
options:

— 3 different sizes:
100cm(l) x 240cm(d)
170cm(l) x 240cm(d)
340cm(l) x 240cm(d)
The length of the carpet may vary up to 3 cm from the original size, due to the hand-weaving process.

— 7 different colours:
ocher / natural / anthracite / silver / charcoal black / bottle green / ink blue

handwoven:

made in Portugal











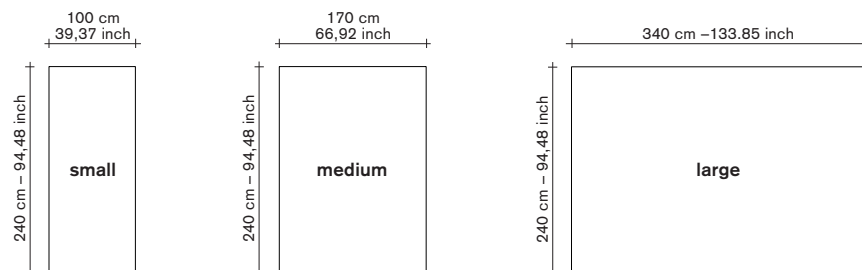
ivy / fran / lucy / frenzy / billie
by TheAlfredCollection



billie

colours — small / medium / large

SMALL V7018005S	 anthracite	 bottle green	 charcoal black	
MEDIUM V7018005M	 charcoal black	 bottle green		
LARGE V7018005L	 ink blue	 charcoal black	 bottle green	 anthracite



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_furniture
muller van severen

_furniture
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maarten baas / studio wieki
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n°1/2/3/4
muller van severen

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